



# AQUAFEST

P.O. Box 670 • Lake Stevens, WA 98258 • (425) 397-2344 • [www.aquafest.org](http://www.aquafest.org)

## *Interested in Sponsoring an event?*

The following are examples of scheduled Aquafest events:

### ***Family Events***

Art Show and Sale  
Boat Parade  
Chalk It Up!  
Children's Parade  
Classic Car Show  
Fireworks  
Grand Parade  
Proud Pet Show  
Sunday Family Funfest

### ***Featured Events***

\$50 Boat Races  
Aquafest Idol  
Blooms Around The Lake  
Miss Aquafest  
Horse Drawn Wagon Rides  
Celebrity Softball Game

### ***Sporting Events***

Aquarun  
Basketball Tournament  
Disc Golf Tournament  
Quadrathon  
Softball Tournament  
Street Soccer  
Water Ski/  
Wakeboard Tournament  
Water Ski Show Team

## Sponsorship Information Request

BUSINESS NAME \_\_\_\_\_

CONTACT \_\_\_\_\_ EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ SECOND PHONE \_\_\_\_\_

Monetary donation amount \$ \_\_\_\_\_ or in-kind donation value \$ \_\_\_\_\_

How do you prefer we contact you in the future? \_\_\_\_\_

Are you interested in sponsoring a specific event?  Yes  No

Please tell us any events you might be interested in sponsoring: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

(Note: A full list of Aquafest events can be found in the Event Information section at [www.aquafest.org](http://www.aquafest.org). Legacy Sponsors, who have previously sponsored an event, will have first priority for the same event.)

Aquafest Sponsorship creates banners with your business logo and information to proudly display at Aquafest and related events for advertisement. If this is your first year as a sponsor, please email us an image of your business logo, card and/or any information you want the banner to include.

If you have any questions, please contact us at:

**[sponsorship@aquafest.org](mailto:sponsorship@aquafest.org) or 425-397-2344**

What next? Please send your check and this completed form to:

**Aquafest Association**  
**P.O. Box 670**  
**Lake Stevens, WA 98258**

# Sponsorship Benefits

## All Aquafest sponsors receive the following:

- Exposure to festival audience of over 30,000 spectators and participants.
- Recognition in WFEA award winning 24 page Journal insert the week before the festival.
- Additional copies of the Journal insert will be handed out during festival.
- Recognition on the official Aquafest website.
- Banner displayed during the festival, provided complimentary by Aquafest.
- VIP passes to our hospitality tent with prime seating during the fireworks show. *(Bronze through Platinum tiers only)*

## In addition the following benefits are provided at tier levels:

### **Platinum Tier** \$5,000 or more will be provided a 3'x10' banner displayed during the festival

- Publishing in all programs, newsletters and acknowledgement on all news releases with distribution reaching 69,552 homes.
- Media exposure for the months and weeks prior to the festival.
- Public address Recognition during festival.
- First Right of Refusal on your chosen event.
- Opportunity to Judge Parade.
- Name or logo on T-shirts.
- Recognition of your sponsorship with logo on entry applications or registration forms for your sponsored event.
- Opportunity to display additional banners.
- Free 10 x10 Vendor Booth *(Must complete application by deadline for placement)*.
- Free entry in Grand Parade *(Must complete application by deadline for placement)*.
- Free Full page Color Ad on back of official Festival insert.
- Free advertising on KRKO radio.

### **Gold Tier** \$2500 or more will be provided a 3'x10' banner displayed during the festival

- Publishing in all programs, newsletters and acknowledgement on all news releases with distribution reaching 69,552 homes.
- Media exposure for the months and weeks prior to the festival.
- Public address Recognition during festival.
- First Right of Refusal of your chosen event.
- Name or logo on T-shirts.
- Recognition of your sponsorship with logo on entry applications or registration forms for your sponsored event.
- Free advertising on KRKO radio.

### **Silver Tier** \$1500 or more will be provided a 3'x5' banner displayed during the festival

- Publishing in all programs, newsletters and acknowledgement on all news releases with distribution reaching 69,552 homes.
- Media exposure for the months and weeks prior to the festival.
- First Right of Refusal on your chosen event.
- Name or logo on T-shirts.
- Recognition of your sponsorship with logo on entry applications or registration forms for your sponsored event.

### **Bronze Tier** \$500 or more will be provided a 3'x5' banner displayed during the festival

### **Copper Tier** \$200 or more will be provided a 2'x3' banner displayed during the festival

### **In-Kind Donation** value will determine Sponsorship Tier Level.

***Your sponsorship is very much appreciated,  
Thank you!***