



# AQUAFEST

P.O. Box 670 • Lake Stevens WA 98258 • 425-397-2344 • www.aquafest.org

## Sponsorship Form

### Aquafest Events

#### Family Events

- Boat Parade
- Chalk It Up!
- Children's Parade
- Classic Car Show
- Fireworks
- Grand Parade
- Proud Pet Show
- Sunday Family Funfest

#### Featured Events

- \$50 Boat Races
- Aquafest Idol
- Blooms Around The Lake
- Miss Aquafest
- Horse Drawn Wagon Rides
- Celebrity Softball Game

#### Sporting Events

- AquaRun
- Basketball Tournament
- Disc Golf Tournament
- Quadrathon
- Softball Tournament
- Street Soccer
- Water Ski Tournament
- Wakeboard Tournament

#### General

- Stage
- Gators
- Volunteer Center
- VIP Tent

BUSINESS NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE #s: \_\_\_\_\_

EMAIL: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

Monetary donation amount \$ \_\_\_\_\_ or \*in-kind donation value \$ \_\_\_\_\_  
\*Must fill out additional in-kind donation form

How do you prefer we contact you in the future?: \_\_\_\_\_

Are you interested in sponsoring a specific event?  Yes  No

Please tell us any events you might be interested in sponsoring: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

Note: A full list of Aquafest events can be found in the Event Information section at [www.aquafest.org](http://www.aquafest.org). Legacy Sponsors, who have previously sponsored an event, will have first priority for the same event.

For higher level sponsorship, Aquafest will create a banner for your business to be displayed at Aquafest and related events for advertisement. **Is this your first year as a sponsor? If yes, please contact about artwork.**

If you have any questions, please contact us at:

**[sponsorship@aquafest.org](mailto:sponsorship@aquafest.org) or 425-397-2344**

What next? Please send your check and this completed form to:

**Aquafest Association**

P.O. Box 670

Lake Stevens, WA 98258

Aquafest also takes many volunteers to make it happen. Please pass on our volunteer opportunities to your employees and associates.

(over for benefits)

# Aquafest Sponsorship Benefits

## All Aquafest sponsors receive the following:

- Exposure to festival audience of over 30,000 spectators and participants.
- Recognition in WFEA award winning *Journal* insert the week before the festival and additional copies during the festival.
- Recognition on the official Aquafest website.
- VIP passes to our hospitality tent with prime seating during the fireworks show. *(Bronze through Platinum only)*

## In addition the following benefits are provided at tier levels:

### Platinum Tier (\$5000 or more) will be provided a 3'x10' banner displayed during the festival

- Publishing in all programs, newsletters and acknowledgement on news releases with distribution reaching 69,552 homes.
- Media exposure for the months and weeks prior to the festival.
- Public address Recognition during festival.
- First Right of Refusal on your chosen event.
- Opportunity to Judge Parade.
- Name or logo on T-shirts.
- Recognition of your sponsorship with logo on entry applications or registration forms for your sponsored event.
- Opportunity to display additional banners.
- Free 10 x10 Vendor Booth, based on availability *(Cash sponsors only; must complete application for placement)..*
- Free entry in Grand Parade *(Must complete application by deadline for placement).*
- Free advertising on KRKO radio.
- Live and print press coverage
- A VIP Parking Pass

### Gold Tier (\$2500-\$4999) will be provided a 3'x10' banner displayed during the festival

- Publishing in all programs, newsletters and acknowledgement on news releases with distribution reaching 69,552 homes.
- Media exposure for the months and weeks prior to the festival.
- Public address Recognition during festival.
- First Right of Refusal of your chosen event.
- Name or logo on T-shirts.
- Recognition of your sponsorship with logo on entry applications or registration forms for your sponsored event.
- Free advertising on KRKO radio.
- 50% discounted booth space, based on availability *(Cash sponsors only; must complete application for placement).*
- A VIP Parking Pass

### Silver Tier (\$1500-\$2499) will be provided a 3'x5' banner displayed during the festival

- Publishing in all programs, newsletters and acknowledgement on news releases with distribution reaching 69,552 homes.
- Media exposure for the months and weeks prior to the festival.
- First Right of Refusal on your chosen event.
- Name or logo on T-shirts.
- Recognition of your sponsorship with logo on entry applications or registration forms for your sponsored event.
- 25% discounted booth space, based on availability *(Cash sponsors only; must complete application for placement).*

### Bronze Tier (\$500-\$1499) will be provided a 3'x5' banner displayed during the festival.

### Copper Tier (\$200-\$499) (cash donation) will be provided a 2'x3' banner displayed during the festival.

### Friends of Aquafest (\$199 or less)

***Your sponsorship is very much appreciated, thank you!***

(over for sponsor form)